





ST. KITTS AND NEVIS PLASTIC FREE JULY 2021

EVENTS

JULY 1: UNVEILING OF PLASTIC FREE JULY BILLBOARD

JUNE 28-JULY 4: TAKE THE PLASTIC FREE PLEDGE

Take the Pledge to make SKN single-use plastic-free by committing to various plastic-free action steps. When you take the pledge, your name will be entered into a weekly drawing for prizes. Take the pledge here: https://forms.gle/XbnzaidS8Zk6i5mm8

JULY 5-9: BE THE CHANGE WEEK

A week all about how individuals can make a difference-make sure to tune in on social media to contend during a week of fun, plastic-free challenges..

JULY 12: RELAUNCH OF SPOTTED CAMPAIGN

Spy someone using a reusable straw instead of a plastic one? Notice a favorite restaurant using compostable to-go containers instead of styrofoam? After spotting it, share it on social media and tag the SDC to be featured.

JULY 29: PANEL DISCUSSION

Join the live-streamed panel discussion during which various panelists will talk about "Single Use Plastics: Low Cost, High Price"

EVERY TUESDAY AND THURSDAY

Compete in various social media quizzes surrounding single-use plastics to win prizes.

THROUGHOUT THE MONTH

Keep an eye out for PFJ videos on TV.







